



PAINWeek® ADVERTISING ORDER FORM

You must be a confirmed exhibitor or sponsor to advertise during the PAINWeek National Conference.

All advertising materials must be submitted to PAINWeek for approval. You may use the PAINWeek name, but not the PAINWeek logo. When using the PAINWeek name please include the ® registered trademark. There can be no indication or inference that PAINWeek is endorsing, condoning, or approving any product/service advertised or mentioned.

SPECIFICATIONS

Program Book/Guide Full Page Advertisement

| Specs/Max Dimensions | Materials submission* |
|--|--|
| 4-color Trim size 8.5" x 11" Bleed 0.25" Digital ads are acceptable in the following formats: EPS or PDF with all images and fonts embedded, and TIFF or JPEG formats at 1200 ppi with no compression applied | Friday, July 14 Hi-res final files to cf@tarsuscns.com and pk@tarsuscns.com or request file to upload link |

Tote Bag Inserts

| Specs/Max Dimensions | Materials Submission* |
|--|--|
| No larger than 8.5" x 11" Max weight 8 ounces | For approvals cf@tarsuscns.com and pk@tarsuscns.com 1600 finished/printed pieces to be sent by sponsor to Las Vegas between August 24 and August 31. No shipments will be accepted after August 31. PAINWeek will provide shipping address only once art is approved. |

*Please build into your production and mailing schedules at least 48 hours for approvals, though PAINWeek typically approves within a day. Final day to submit artwork for the Program Book/Guide is July 14 and artwork for the Tote Bag Inserts is August 15 and you must still allow 48 hours (not including weekend) for review. PAINWeek reserves the right to request changes and will not be held responsible if making the required changes will cause sponsor to miss the shipment date. We encourage you to submit early – even in draft form to avoid such scenarios.

For specifications on these and other opportunities please contact Charlie Frometa at cf@tarsuscns.com

Questions? cf@tarsuscns.com (973) 415-5100

Return completed forms to cf@tarsuscns.com



ADVERTISER INFORMATION

| | | | |
|-----------------------------|--|-------------------------|--|
| PAINWeek Sponsor/Exhibitor | | Booth No. (if known) | |
| Person Completing this Form | | | |
| Phone Number | | | |
| Email | | | |

INSERTION/ACTIVATION ORDER FORM

| Advertising Opportunities | Cost Per | Quantity | Cost |
|---|----------|----------|------|
| Program Book/Guide Ad Full Page, 4 Color | \$1,650 | | |
| Convention/Conference Tote Bag Insert | \$2,750 | | |
| Mobile app push notification (sent from PAINWeek account) | \$1,650 | | |
| Preconference eBlast (specify deployment below) | \$2,750 | | |
| Conference days eBlast (specify deployment below) | \$3,300 | | |
| Sponsored Tweet (sent from PAINWeek account) | \$1,650 | | |
| Premier Mobile App Listing | \$1,100 | | |
| Premiere Exhibit Hall Passport Listing | \$1,100 | | |
| Sponsor Recruitment Package (Includes pre-conf email, post-conf email, tote bag insert, full page event ad in program guide, sponsored push notification, sponsored tweet) | \$11,000 | | |
| Deployment Date | | | |
| Other (please specify) | | | |
| Other (please specify) | | | |
| Total Cost | | | |

PAYMENT INFORMATION (check one)

| | |
|--|--|
| Check (make payable to PAINWeek, 1801 N Military Trl, Ste 110, Boca Raton, FL 33431) | |
| Credit Card (a receipt will be emailed to you) | |
| Type of Card | |
| Name on Card | |
| Card Number | |
| Billing Address | |
| City, State, ZIP | |
| CVV2/CCID | |
| Expiration (Month/Year) | |

Completed IRS Form W-9 may be downloaded at www.painweek.org/W9

Full payment must be received by within 10 business days or the ad/room drop space will be cancelled.

Questions? cf@tarsuscns.com (973) 415-5100
Return completed forms to cf@tarsuscns.com