Educational Engagement Opportunities

Product Theater, Disease Awareness, Medical Information (PDM) Programs

Present timely and important information to practitioners while they enjoy breakfast or lunch. This opportunity provides unparalleled access to a large group of hard-to-reach, but interested practitioners who want to learn about your products.

FEATURES

- Dedicated 60 minute time slot. No PAINWeek-sponsored CME activities to compete with!¹
- Breakfast and lunch slots available daily²
- Dynamic and interactive formats encouraged
- Attendance range: 300–400³
- Engage attendees with live Q&A⁴
- Encourage further interaction by directing attendees to your exhibit booth
- Up to 3 presenters and a moderator

Included

- Meeting room rental
- Online, program guide and mobile app listing
- AV tech dedicated to your program⁶
- Lead retrieval scanning including postprogram attendee list with contact information
- One-time use of preregistrant list for a direct mailer⁷
- Full AV package: all you need to do is bring your presentation!⁵
Pricing
Starting at $65,000, with F&B costs separate. Ask about discounted all inclusive packages.

Optional Services (additional fees apply)
- Audience recruitment package
  Dedicated and fully custom email with your branding to preregistrants; mobile app push notifications
- Onsite program assistance package
  Let our staff do all the registration duties, setup, attendee ushering, and distribution of your promotional or educational materials
- Enduring Add-On
  Recorded programs will be hosted on painweek.org

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Clinician Ratings of Industry-Supported Symposia at PAINWeek*

- Content of PDMs was useful for their practice and professional development
- Knowledge acquired in the specific topic area was valuable

* Averages across 15 non-CME industry-supported Product, Disease awareness, and Medical information programs from PAINWeek 2021

Average Attendance

<table>
<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>50</td>
</tr>
<tr>
<td>Morning Break</td>
<td>200</td>
</tr>
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Averages across programs from 2017, 2018, 2019, 2021

1There will be no CME activities during your dedicated time slot; however, there may be other sponsored activities/events. Slot fee does not include F&B costs and will need to be arranged and paid by sponsor with the hotel directly. Minimum F&B spend required; see contract for details. Based on historical averages; no guarantees are made for attendance. Introductions, feature presentation, and Q&A must be done within official PAINWeek determined time parameters. Start and end times provided in early Spring. AV package includes dual screen projection on left and right side of the stage; pipe and black drape; stage riser and stairs (or ramp); front screen projection; 9’ × 12’ LCD projector; podium, lavaliere microphones, handheld microphone; sound kit with 6–8 channel mixer; 1 slide advance; 1 laser pointer; 1 slide show laptop; 1 AV tech. Advanced AV such as audience recruitment system (ARS), audio or video recording, live streaming, internet connection, etc, available at additional costs. AV tech time is limited to 30 minutes prior to published start time and for duration of the program. Additional AV tech time charged at $175/hour with 1 hour minimum. Preregistrant list does not include phone or email addresses. Use of list is limited to 1 time for a physical direct mail piece and must be approved by PAINWeek. Sponsor responsible for production and mail costs. No full postconference attendee list is provided to sponsors/exhibitors.

Questions?
Contact Mike Shaffer
ms@painweek.com
973-233-5572

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