





Exhibit & Sponsorships

**September 7–11 2021** 

The Cosmopolitan of Las Vegas

### **Exhibitors**

1st Providers Choice Pain Medicine

**EMR Software** 

Adit

American Headache Society
American Society of Interventional

Pain Physicians

American Society of Pain and Neuroscience

Americare Network LLC

Appriss Health

Aprima, an eMDS Company Aspen Medical Products Assertio Therapeutics Averitas Pharma Baudax Bio, Inc.

BioDelivery Sciences International Inc.

CBD CLINIC

Clarity Lab Solutions
Clarius Mobile Health
Clinical Pain Advisor
Collegium Pharmaceutical
Compulink Healthcare Solutions

Confirm BioSciences

Consumer Healthcare Products Association's Acetaminophen

**Awareness Coalition** 

CoxHealth

Currax Pharmaceuticals LLC

Daiichi Sankyo Inc

Department of Veterans Affairs

**Doctor Multimedia** 

Dr. Reddy's Laboratories, Inc. Drug Testing Program Management

DRUGSCAN

Emergent BioSolutions

EMF Medical Devices, Inc.

Erchonia Corporation Ethos Laboratories

Fidia Pharma USA Inc. Galt Pharmaceuticals

Horizon Therapeutics H-Wave

Image X Innovation
Infinity Massage Chairs

INFUSION by LIVING HEALTHY CORP

Innovida Pharmaceutique International Myopain Society International Pain Foundation

International Pelvic Pain Society

Karuna Labs
Las Vegas HEALS
LeadingResponse
Legally Mine
MD HEALTH CARE
Medi Lazer

Medical Books by Success Concepts

Millennium Health
Multi Radiance Medical

National Labs Nature's Wonder NeuroFlow

NextGen Laboratories

North American Neuromodulation Society

Novadx

Osteoarthritis Research Society

International

Oxford University Press
Pachamama CBD
Pain Medicine News
Paradigm Laboratories
Parkway Clinical Laboratories

PathLab Services Inc.
Patient Mind, Inc.
Pfizer and Lilly

Practical Pain Management

Predictive Biotech Prescient Medicine

PRISKA (Pain Assessment Resources)

Provation

Providers Clinical Support System and

Opioid Response Network

Quidel

Rapid Release Therapy

Real Lab

RedHill Biopharma Regenative Labs

Regenerative Biologics: Stem Cell Therapy

Regenesis Biomedical

Revivemo

Royal Bee

Rx Destroyer - c2R Global Manufacturer

Safe Chain Solutions Salix Pharmaceuticals

Salonpas SBA Loan Group

SCILEX Pharmaceuticals

Skylar

Sovereign Properties
SPR Therapeutics
Summus Medical Laser
Taylor and Francis Group
TerSera Therapeutics
Teva Pharmaceuticals

The Mend

The Physician's Choice CBD
Theranica Bio-Electronics

TrueMED

U.S. Pain Foundation

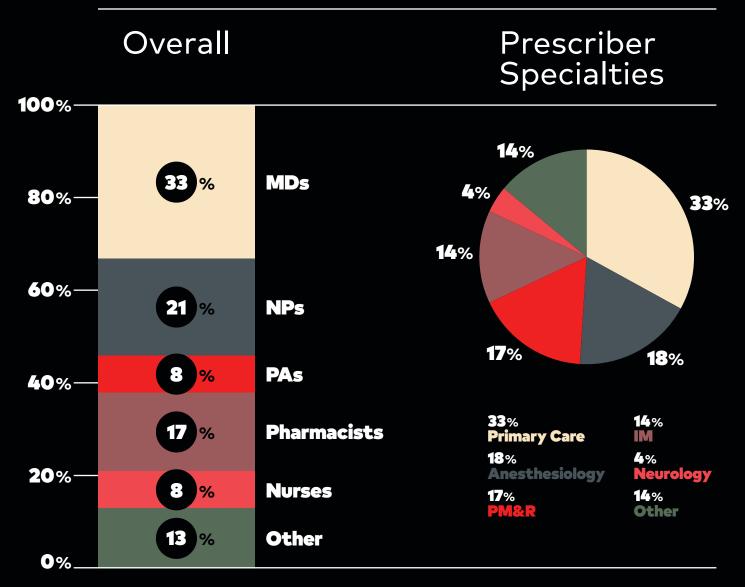
UCI/UCD Train New Trainers Primary Care

Psychiatry Fellowship

University of Maryland Baltimore US Army Healthcare Recruiting

Veterans In Pain, V.I.P. Wolters Kluwer Zyla Life Sciences





Accelerate awareness of your brand with this highly diverse, multidisciplinary group of frontline practitioners!

### **Exhibit Hall**

schedule, fees, dates & deadlines

Your brand will benefit from face time with the most interested and committed group of practitioners on the frontlines of pain management!





#### **Exhibit Hall Show Hours**

The Exhibit Hall is open to registered attendees wearing name badges during the following times:

#### Wednesday

September 8 6:45p – 9:00p Welcome Reception

#### **Thursday**

September 9 10:00a – 12:30p 2:30p – 5:00p

#### **Friday**

September 10 10:00a – 12:30p 2:30p – 4:30p

#### **Closing Reception**

3:30p - 4:30p

The Exhibit Hall will be closed to attendees from 12:30p – 2:30p Thursday and Friday. Confirmed exhibitors with exhibit-only badges may still enter the hall.

#### Please note:

There are concurrent educational sessions taking place during Exhibit Hall open hours. All times listed are subject to change based on final conference agenda.



#### **Fees**

10' × 10' Booth (100 sq/ft) Exhibit Hall Badges: 4 \$4,500

10' × 20' Booth (200 sq/ft) Exhibit Hall Badges: 8 \$8,000

10' × 30' Booth (300 sq/ft) Exhibit Hall Badges: 8 \$12,000

20' × 20' Island (400 sq/ft) Exhibit Hall Badges: 8 \$25,000

20' × 30' Island (600 sq/ft) Exhibit Hall Badges: 8 \$37,500

20' × 40' Island (800 sq/ft) Exhibit Hall Badges: 10 \$50,000

30' × 30' Island (900 sq/ft) Exhibit Hall Badges: 10 **\$56,250** 

40' × 40' Island (1600 sq/ft) Exhibit Hall Badges: 10 **\$100,000** 





### **Included with Paid Exhibits:**

- **Dates/Deadlines**
- → One-time use preregistrant list available August 6, 2021 (may only be used for a mailing to promote booth)\*
- → Listing in the onsite program book
- → Listing on our website
- → Listing on our mobile site
- → 24-hour general security
- → 7" × 44" printed booth sign
- $\rightarrow$  6'-draped table with 2 side chairs and wastebasket
- → 8'-high back drape 3'-high side drape
- → General aisle maintenance

#### \*Please request from:

exhibits@painweek.org with an electronic sample of intended mailer



#### April 1

Exhibitor housing reservations open

PDM application deadline

#### **May 15**

**Exhibitor Services Kit available** 

Lead retrieval services order form available

#### July 10

Preliminary booth assignments provided

#### July 10

Last day to submit Exhibit Hall booth descriptions

#### July 31

Deadline to submit request for booth location change

#### August 3

Electronic preregistration mailing list available to all exhibitors & sponsors. A mockup of proposed mailer must be preapproved prior to receiving list.

PAINWeek does not provide attendee email addresses

#### August 5

Advanced freight receiving start (tentative date; check Exhibitor Services Kit)

Deadline for housing reservations (subject to availability)

#### August 12

Deadline for exhibit decorator discount price (tentative date; check Exhibitor Services Kit)

#### August 17

Registration for booth staff due

#### August 20

Early bird pricing deadline for lead retrieval packages

#### August 20

Advanced freight deadline (tentative date; check Exhibitor Services Kit) Deadline for review of all proposed room drop and tote bag artwork to be approved by PAINWeek

Room drop/tote bag materials may be received. Do not send materials earlier than this date

#### August 27

Deadline for room drop and tote bag materials to be received in Las Vegas. All materials must be preapproved prior to receiving mailing instructions

#### September 7

Installation of exhibits:

9:00a - 5:00p

#### September 8

Installation of exhibits:

9:00a - 5:00p

All exhibits must be set up no later than 5:00p Exhibit Hall/Welcome Reception:

6:45p - 9:00p

#### September 9

Scientific Poster Reception:

6:30p - 8:30p

#### September 9 - 10

Exhibits continue:

Thursday 10:00a - 12:30p; 2:30p - 5:00p 10:00a - 12:30p; 2:30p - 4:30p Friday

#### September 10

Exhibit Hall/Closing Reception:

3:30p - 4:30p

Dismantling of exhibits:

5:00p - 10:00p

#### September 11

Dismantling of exhibits:

8:00a - 12:00p

All booth materials must be packed and removed no later than noon

#### Please note:

There are concurrent educational sessions taking place during Exhibit Hall open hours. All times listed are subject to change based on final conference agenda

# Extended Visibility & Engagement Opportunities



# Product, Disease Awareness & Medical Information Programs (PDM)

Why sponsor a PDM?

You will have access to 300–400 highly engaged practitioners exposed to your brand. Far beyond your presence in the Exhibit Hall, you will have 60 minutes of their undivided attention!

#### Time Slots/Fees

#### **Breakfast**

8:30a - 9:30a

#### Lunch

12:30p - 1:30p

#### \$65,000\*

Live breakfast or lunch slot

\*Does not include food and beverage (F&B). Sponsors will purchase and coordinate F&B services directly with the hotel.

#### **AV Included**

- → Dual screen projection on left & right side of the stage
- → Pipe and drape
- → Stage riser and stairs
- → Front screen projection
- → 9' × 12' LCD projector, podium, with handheld microphone
- → Sound kit with 6-8 channel mixer
- → 1 slide advancer
- → 1 laser pointer
- → 1 slide show laptop
- $\rightarrow$  1 AV tech

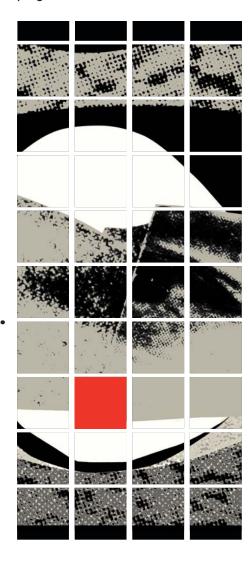
#### Please note:

Only 1 sponsored session per slot. No PAINWeek CME sessions are scheduled during these time slots.

# 2

# Optional Onsite Logistics and Registration Services

We offer optional logistical services for your satellite events, providing extra attention. Fees are based on the scope, size, and number of sponsored programs.





# Live Streaming Add-on:

## \$20,000

PDMs can be live streamed to PAINWeek subscribers who are unable to attend the live conference in Las Vegas.

# **Enduring Add-on:**

#### \$10,000

All enduring programs will be hosted on www.painweek.org for 1 year after the conference.

# 3

# Spotlight: **Emerging Therapies and Devices**

Geared for exposure to a larger audience, these 2 afternoon break slots promote your emerging therapy and/or device to highly interested and engaged practitioners.

#### Fees:

**\$15,000** per 50-minute slot in conference function room (100 seats max)

Available Tuesday-Saturday, 8:10a – 9:00p 3:40p – 4:30p

Sponsor has option to provide refreshments for an additional cost.

Does not include faculty honorarium.

# 4

## **Expert Opinion Live!**

Your own expert presents on a pain-related topic in the EOL theatre set-up in the Exhibit Hall.

#### Fees:

**\$6,500** per 30-minute slot, 30 seats max

Available Thursday and Friday, 10:30a – 11:00a

Sponsor has option to provide refreshments for an additional cost.

Does not include faculty honorarium.





# **Sponsorship Opportunities & Packages**



# 6

## **Sponsorship Opportunities**

#### **Activities**

- → Themed Day

   (eg, Advanced Practice Provider Day)

   One day available Tuesday-Saturday
   \$50,000
- → Next Generation/Meet the Faculty Reception (convened Tuesday evening)
   \$25,000
- → Welcome Reception/
   Exhibit Hall Opening
   (convened Wednesday evening)
  - \$40,000
- → Poster Session Reception (convened Thursday evening)
   \$30,000

#### **Single-Sponsor Amenities**

- → Program Guide (includes ad space for covers
   2, 3, 4, and ROB ad)
  - \$40,000
- → Mobile App Sponsorship \$20,000
- → Tote Bags \$17,500
- → Name Badge Lanyards \$17,500

#### **Extended Exposure**

- → Multimedia Wall Video: 30 second video with audio \$7,500
- → Preconference HTML eBlast to preregistrants
  - \$3,500
- → Conference days HTML eBlast to attendees
  - \$4,000
- $\rightarrow$  Hotel Room Drop
  - \$4,000
- → Tote Bag Insert
  - \$3,000
- → Premier Exhibit Hall Passport Listing
  - \$1,500
- → Premier Mobile App Listing \$1,500

### **Packages**

# Exhibitor Plus Package \$7,500

#### Includes:

- → Preconference email
- → Tote bag insert
- → Postconference email

# Sponsor Recruitment Package \$10,000

#### Includes:

- → Preconference email
- → Tote bag insert
- → Full-page event ad in the onsite Program Guide (for single sponsor)
- → Sponsored push notification
- → Sponsored Tweet
- → Hotel room drop

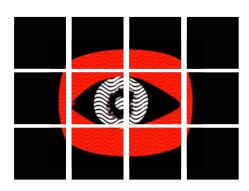


## New!

## Multimedia Promo Loops:

#### \$5,000/per day

30–60 second sponsored videos can be presented between courses for additional visibility.



## **Extra Exposure**

For additional promotional exposure (photos, pricing, and specs for items such as floor clings, column wraps, digital signage, and charging stations) visit www.painweek.org/2021catalog



For additional information on how to maximize your PAINWeek experience, please contact:

Mike Shaffer ms@painweek.com (973) 233-5572

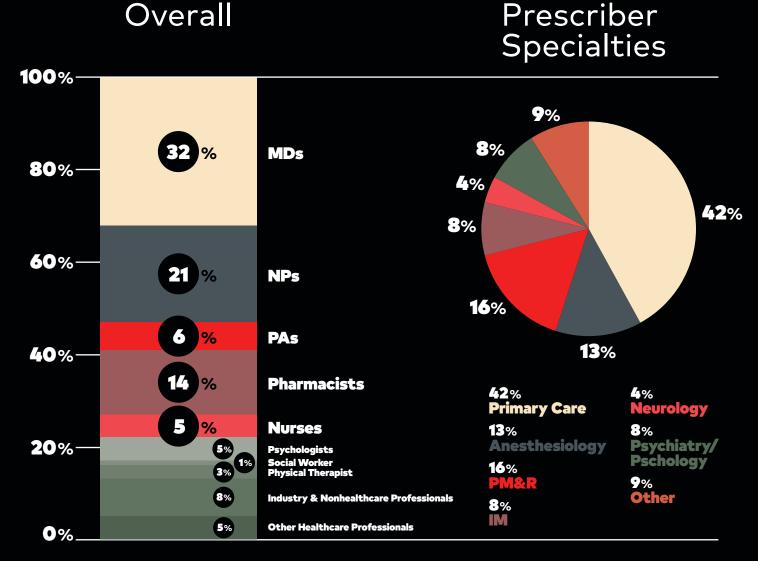


# **Sponsorship Packages**

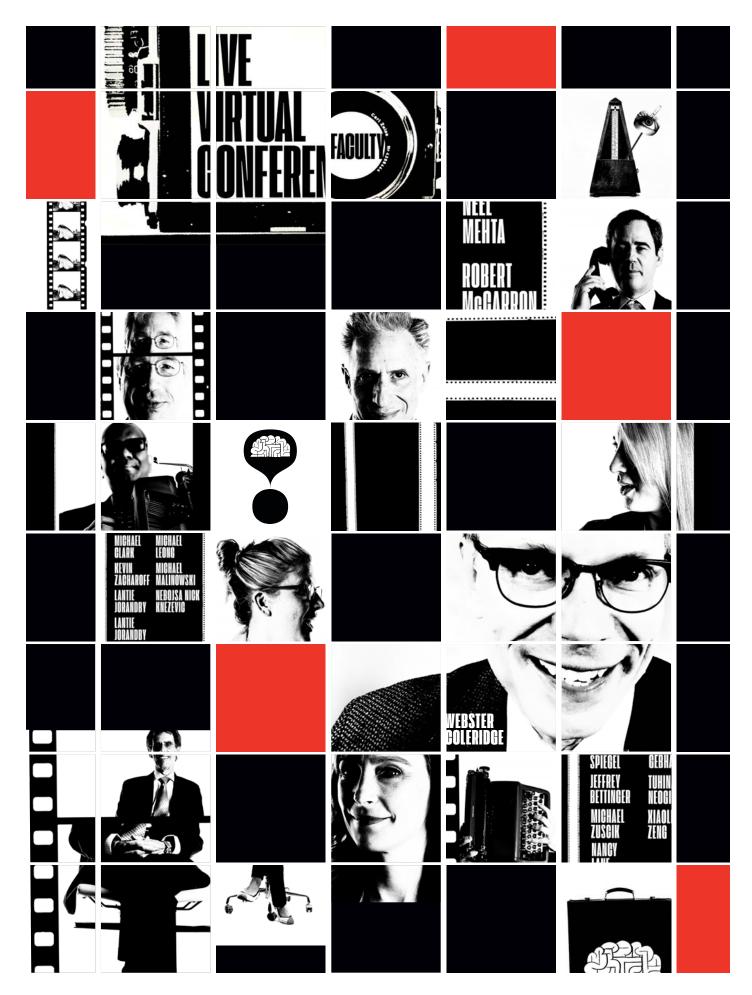
	Diamond \$50,000	Platinum \$35,000	Gold \$20,000	Silver \$10,000
Recognition on the PW Conference Mobile App	•	•	•	•
Priority for Internal Meeting Space Request	•	•		
Recognition on the Multimedia Video Wall (also includes static side panels)	•	•	•	•
Full Access Conference Registrations	4	2	1	
Program Book Recognition	•	•		
Exhibit Hall Floor Cling (outside sponsor exhibit booth)	•	•		
Conference Registration List	•	•	•	
Premier Listing on Exhibit Passport	•	•	•	
Recognition on painweek.org	•	•	•	•
Recognition on Exhibit Hall Entrance Signage	•	•	•	•
Recognition on Step & Repeat (outside of Exhibit Hall)	•	•	•	•
Recognition in Q3 PAINWeek Journal	•	•		
Exclusive Welcome & Closing Reception Sponsorship	•			
Recognition on selected Column Wraps (outside of Exhibit Hall)	•	•	•	•
Priority consideration for PDM Encore Presentations	•	•		
4-color Cube Sponsorship	•			
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# Demographics

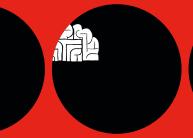




The average attendance across our sponsored and grant supported programs was 797!\*



## Contact → Mike Shaffer ms@painweek.com or (973) 233-5572











www.painweek.org