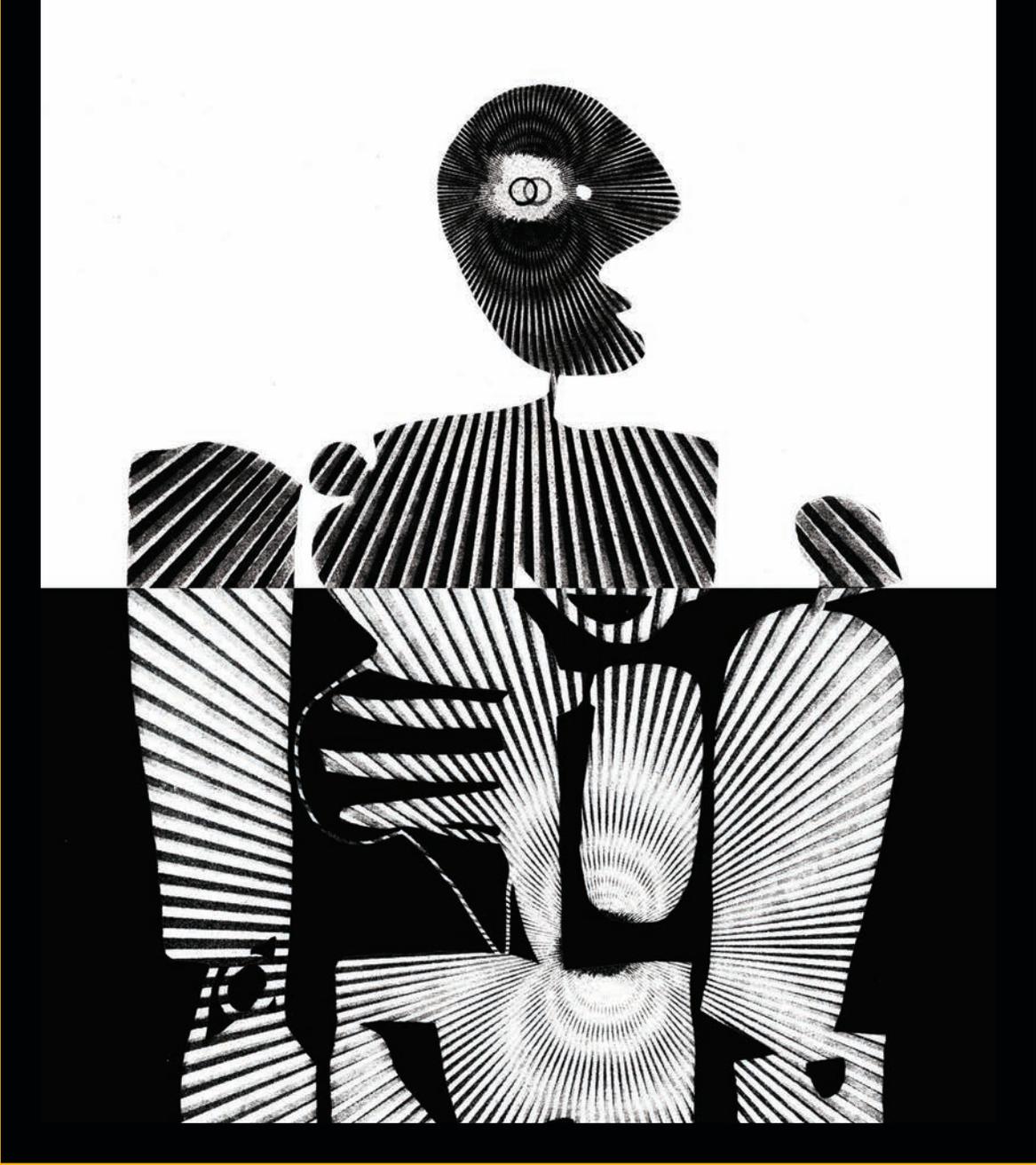


www.painweekend.org



**2020**

**Pain**WEEKEND.

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# **sponsorship opportunities**

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**pain management for the  
main street practitioner**

**With access to relevant practitioners becoming more of a challenge, PAINWeekEnd programs provide an ideal environment for meaningful engagement!**

# 1

**PAINWeekEnd conferences offer access to 5000 clinicians treating and referring patients in pain. Attendees are hard-to-see clinicians who rarely attend national medical conferences.**

**Companies are invited to host a Product, Disease State, and Medical Information (PDM) program during meal slots. Slots are completely unopposed, giving you undivided attention. 95% of overall conference attendees participate in PDM programs.**

## What are PAINWeekEnd Regional Conferences?

PAINWeekEnd (PWE) conferences are presented as 1-day and 2-day regional meetings, where clinicians can earn 6 to 12 CE/CME credits. Topic areas include, but are not limited to, acute and chronic pain, interventional pain management, medication management, and medical/legal issues. For noncertified programs, Product, Disease State, and Medical Information (PDM) sessions are available for commercial sponsorship.

# 2

## How Do We Recruit?

PWE events are promoted to 5–10M frontline practitioners in each US metro area. In addition to our lists, we can utilize your target list and promote to your highest value clinicians. Our tactics include:

- Direct mail
- Email campaigns
- Website banner ads
- Social media
- Media partnerships
- Press releases (local and national)
- Telemarketing to past attendees
- Industry rep distribution of invitations

## Target Audience

- Physicians
- Advanced Practice Nurses
- Physician Assistants
- Health-System Pharmacists

# 3

## Opportunities for Sponsorship

Sponsorship of breakfast and lunch programs are available, with exhibit space provided. Expected attendance is 125-150 practitioners per conference.

### Time Slots/Fees

#### Breakfast

8:30a – 9:30a

#### Lunch

12:30p – 1:30p

**\$40,000\***

(Breakfast or lunch slot)

#### Afternoon Break

**\$16,000\***

Breakfast and lunch programs are 60 minutes. Afternoon break is 50 minutes.

\*Includes food & beverage.

\*Includes refreshments.

### Sponsor Recruitment Package

**\$6,500**

*Includes:*

- Preconference email
- Conference bag insert
- One full-page ad in the *PAINWeek Journal*
- Postconference email

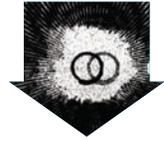
### Exhibit Table

**\$2,500**

*Includes:*

- One 6 ft. exhibit table

**Additional sponsorships are available for both live, digital, and print activities.**

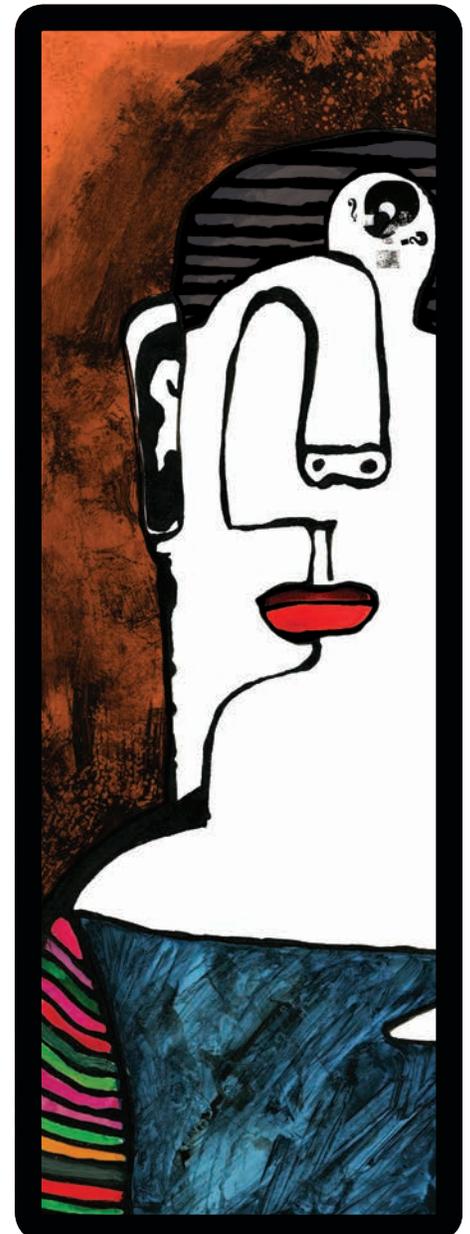


For additional information on how to maximize your PAINWeekEnd experience, please contact:

● **Mike Shaffer**

ms@painweek.com

(973) 233-5572



## **2020 regional conference locations**

Anaheim CA ● Atlanta GA ● Austin TX ● Baltimore MD ● Birmingham AL ●  
Buffalo NY ● Charleston SC ● Charlotte NC ● Chicago IL ● Cleveland OH ●  
Dallas TX ● Denver CO ● Houston TX ● Indianapolis IN ● Jacksonville FL ●  
Los Angeles CA ● Minneapolis MN ● Morgantown WV ● Morristown NJ ●  
Nashville TN ● New Orleans LA ● Philadelphia PA ● Providence RI ●  
Raleigh-Durham NC ● Richmond VA ● Sacramento CA ● San Antonio TX ●  
San Diego CA ● Santa Clara CA ● Scottsdale AZ ● Seattle WA ● Southfield MI ●  
St. Louis MO ● Tampa FL ● West Palm Beach FL

**Seize the opportunity to enhance your brand awareness among our highly-curated clinical audience!**

