

www.painweek.org



**2020**

**Pain**week.

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# **exhibit & sponsorships**

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**september 8—12 2020**  
the cosmopolitan of las vegas

## Exhibitors 2019

1st Providers Choice Pain Medicine EMR Software

Adit

American Headache Society

Americare Network LLC

Appriss Health

Aprima, an eMDs Company

Aspen Medical Products

Assertio Therapeutics

BioDelivery Sciences International Inc.

BioDelivery Sciences International Inc. Medical Affairs

Clarity Lab Solutions

Clinical Pain Advisor

Collegium

Compulink Healthcare Solutions

Confirm BioSciences / Prescient Medicine

CoxHealth

Currax Pharmaceuticals LLC

Daiichi Sankyo Inc

Department of Veterans Affairs

Doctor Multimedia

Dr. Reddy's Laboratories, Inc.

Drug Testing Program Management

DRUGSCAN

Emergent BioSolutions

EMF Medical Devices, Inc.

Erchonia Corporation

Ethos Laboratories

Fidia Pharma USA Inc.

Galt Pharmaceuticals

Horizon Therapeutics

H-Wave

Image X Innovation

Infinity Massage Chairs

INFUSION by LIVING HEALTHY CORP

Innovida Pharmaceutique

International Myopain Society

Karuna Labs

Las Vegas HEALS

LeadingResponse

Legally Mine

MD HEALTH CARE

Medi Lazer

Medical Books by Success Concepts

Millennium Health

Multi Radiance Medical

National Labs

Nature's Wonder

NeuroFlow

NextGen Laboratories

NovaDX

Oxford University Press

Pachamama CBD

Pain Medicine News

Paradigm Laboratories

Parkway Clinical Laboratories

PathLab Services Inc.

Patient Mind, Inc.

Pfizer and Lilly

Practical Pain Management

Predictive Biotech

PRISKA (Pain Assessment Resources)

Provation

Providers Clinical Support System and  
Opioid Response Network

Rapid Release Therapy

Real Lab

Regenerative Labs

Regenerative Biologics: Stem Cell Therapy

Regenesis Biomedical

ReviveMD

Royal Bee

Rx Destroyer-C2R Global Manufacturer

Safe Chain Solutions

Salix Pharmaceuticals

Salonpas

SBA Loan Group

SCILEX Pharmaceuticals

Skylar

Sovereign Properties

Summus Medical Laser

Taylor and Francis Group

TerSera Therapeutics

Teva Pharmaceuticals

The Mend

The Physician's Choice CBD

Theranica Bio-Electronics

TrueMED

U.S. Pain Foundation

University of Maryland Baltimore

US Army Healthcare Recruiting

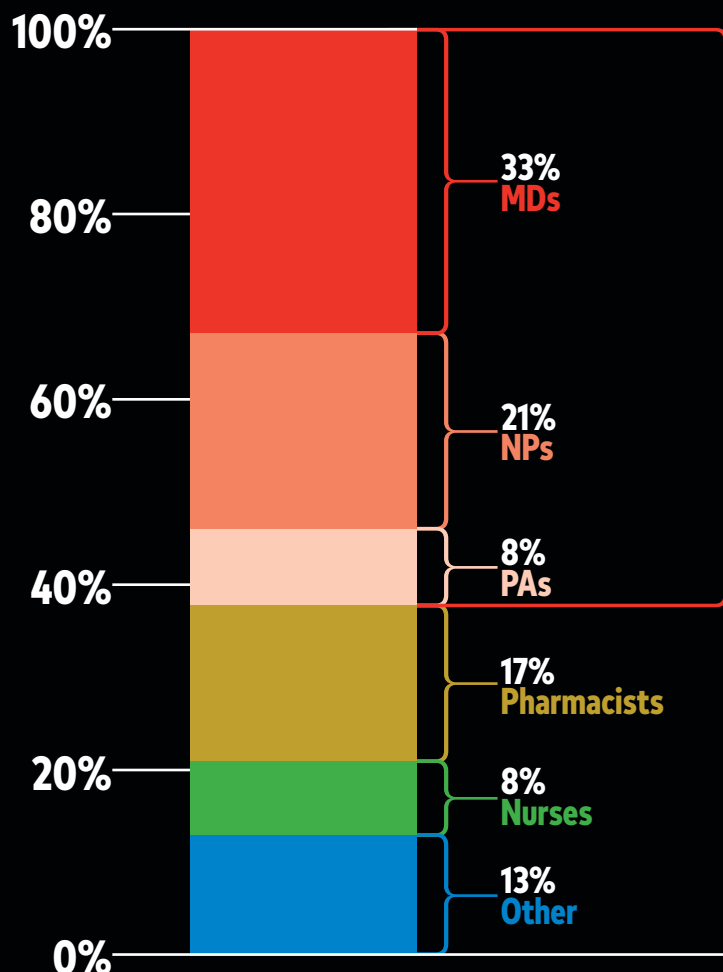
Veterans In Pain, V.I.P.-A 501c3 Nonprofit

Wolters Kluwer

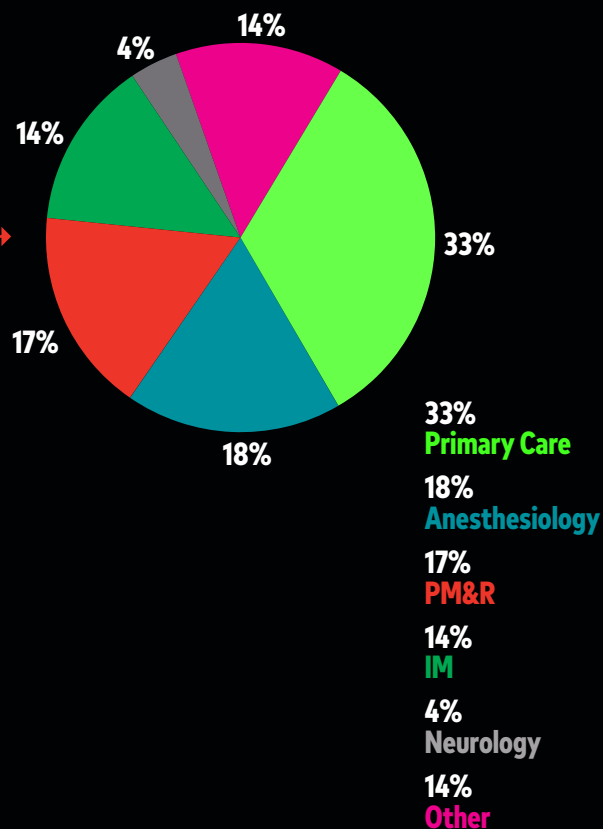
Zyla Life Sciences

## 2000+ Attendees

### Overall



### Prescriber Specialties



**Accelerate awareness  
of your brand with this highly  
diverse, multidisciplinary group  
of frontline practitioners!**

**Exhibit Hall**  
schedule, fees, dates & deadlines

**Why exhibit?**  
**Your brand will benefit from face time with the most interested and committed group of practitioners on the frontlines of pain management!**



**Exhibit Hall Show Hours**

The Exhibit Hall is open to registered attendees wearing name badges during the following times:

**Wednesday**  
September 9  
6:45p – 9:00p  
Welcome Reception

**Thursday**  
September 10  
10:00a – 12:30p  
2:30p – 5:00p

**Friday**  
September 11  
10:00a – 12:30p  
2:30p – 4:30p

**Closing Reception**  
3:30p – 4:30p

The Exhibit Hall will be closed to attendees from 12:30p – 2:30p Thursday and Friday. Confirmed exhibitors with exhibit-only badges may still enter the hall.

**Please note:**  
There are concurrent educational sessions taking place during Exhibit Hall open hours. All times listed are subject to change based on final conference agenda.



**Fees**

10' x 10' Booth (100 sq/ft)  
Exhibit Hall Badges: 4  
**\$4,500**

10' x 20' Booth (200 sq/ft)  
Exhibit Hall Badges: 8  
**\$8,000**

10' x 30' Booth (300 sq/ft)  
Exhibit Hall Badges: 8  
**\$12,000**

20' x 20' Island (400 sq/ft)  
Exhibit Hall Badges: 8  
**\$25,000**

20' x 30' Island (600 sq/ft)  
Exhibit Hall Badges: 8  
**\$37,500**

20' x 40' Island (800 sq/ft)  
Exhibit Hall Badges: 10  
**\$50,000**

30' x 30' Island (900 sq/ft)  
Exhibit Hall Badges: 10  
**\$56,250**

40' x 40' Island (1600 sq/ft)  
Exhibit Hall Badges: 10  
**\$100,000**



## Included with Paid Exhibits: Dates/Deadlines

- One-time use preregistrant list available August 3, 2020 (may only be used for a mailing to promote booth)\*
- Listing in the onsite program book
- Listing on our website
- Listing on our mobile site
- 24-hour general security
- 7" x 44" printed booth sign
- 6'-draped table with 2 side chairs and wastebasket
- 8'-high back drape
- 3'-high side drape
- General aisle maintenance

**\*Please request from:**  
exhibits@painweek.org with an electronic sample of intended mailer



**April 1**  
Exhibitor housing reservations open

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**May 1**  
PDM application deadline

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**May 15**  
Exhibitor Services Kit available  
Lead retrieval services order form available

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**July 10**  
Preliminary booth assignments provided

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**July 10**  
Last day to submit Exhibit Hall booth descriptions

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**July 31**  
Deadline to submit request for booth location change

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**August 3**  
Electronic preregistration mailing list available to all exhibitors & sponsors. A mockup of proposed mailer must be preapproved prior to receiving list.  
PAINWeek does not provide attendee email addresses

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**August 5**  
Advanced freight receiving start (tentative date; check Exhibitor Services Kit)

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**August 7**  
Deadline for housing reservations (subject to availability)

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**August 12**  
Deadline for exhibit decorator discount price (tentative date; check Exhibitor Services Kit)

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**August 17**  
Registration for booth staff due

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**August 21**  
Early bird pricing deadline for lead retrieval packages

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**August 21**  
Advanced freight deadline (tentative date; check Exhibitor Services Kit)  
Deadline for review of all proposed room drop and tote bag artwork to be approved by PAINWeek  
Room drop/tote bag materials may be received.  
Do not send materials earlier than this date

**August 27**  
Deadline for room drop and tote bag materials to be received in Las Vegas.  
All materials must be preapproved prior to receiving mailing instructions

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**September 8**  
Installation of exhibits:  
9:00a – 5:00p

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**September 9**  
Installation of exhibits:  
9:00a – 5:00p  
All exhibits must be set up no later than 5:00p  
Exhibit Hall/Welcome Reception:  
6:45p – 9:00p

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**September 10**  
Scientific Poster Reception:  
6:30p – 8:30p

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**September 10 – 11**  
Exhibits continue:  
Thursday 10:00a – 12:30p; 2:30p – 5:00p  
Friday 10:00a – 12:30p; 2:30p – 4:30p

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**September 11**  
Exhibit Hall/Closing Reception:  
3:30p – 4:30p  
Dismantling of exhibits:  
5:00p – 10:00p

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**September 12**  
Dismantling of exhibits:  
8:00a – 12:00p  
All booth materials must be packed and removed no later than noon

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**Please note:**  
There are concurrent educational sessions taking place during Exhibit Hall open hours.  
All times listed are subject to change based on final conference agenda

## Extended Visibility & Engagement Opportunities

# 1

### Product, Disease Awareness & Medical Information Programs (PDM)

#### Why sponsor a PDM?

You will have access to 300–400 highly engaged practitioners exposed to your brand. Far beyond your presence in the Exhibit Hall, you will have 60 minutes of their undivided attention!

#### Time Slots/Fees

##### Breakfast

8:30a – 9:30a

##### Lunch

12:30p – 1:30p

**\$65,000\***

Breakfast or lunch slot

\*Does not include food and beverage (F&B). Sponsors will purchase and coordinate F&B services directly with the hotel.



#### AV Included

- Dual screen projection on left & right side of the stage
- Pipe and drape
- Stage riser and stairs
- Front screen projection
- 9' × 12' LCD projector, podium, with handheld microphone
- Sound kit with 6–8 channel mixer
- 1 slide advancer
- 1 laser pointer
- 1 slide show laptop
- 1 AV tech

#### Please note:

Only 1 sponsored session per slot.  
No CME sessions are scheduled during these time slots.

# 2

### Optional Onsite Logistics and Registration Services

We offer optional logistical services for your satellite events, providing extra attention. Fees are based on the scope, size, and number of sponsored programs.





# 3

## Spotlight: Emerging Therapies and Devices

Geared for exposure to a larger audience, this afternoon break slot promotes your emerging therapy and/or device to highly interested and engaged practitioners.

### Fees:

**\$15,000** per 50-minute slot  
in conference function room  
(100 seats max)

Available Tuesday-Saturday,  
3:40p – 4:30p

Sponsor has option to provide  
refreshments for an additional cost.

Does not include faculty honorarium.

# 4

## Expert Opinion Live!

Your own expert presents on a pain-related topic in the EOL theatre set-up in the Exhibit Hall.

### Fees:

**\$6,500** per 30-minute slot,  
30 seats max

Available Thursday and Friday,  
10:30a – 11:00a

Sponsor has option to provide  
refreshments for an additional cost.

Does not include faculty honorarium.



## Sponsorship Opportunities & Packages

# 5

### Sponsorship Opportunities

#### Activities

- Themed Day  
(eg, Advanced Practice Provider Day)  
One day available Tuesday-Saturday  
**\$50,000**
- Next Generation/Meet the  
Faculty Reception  
(convened Tuesday evening)  
**\$25,000**
- Welcome Reception/  
Exhibit Hall Opening  
(convened Wednesday evening)  
**\$40,000**
- Poster Session Reception  
(convened Thursday evening)  
**\$30,000**

#### Single-Sponsor Amenities

- Program Guide  
(includes ad space for covers  
2, 3, 4, and ROB ad)  
**\$40,000**
- Mobile App Sponsorship  
**\$20,000**
- Tote Bags  
**\$15,000**
- Name Badge Lanyards  
**\$17,000**

#### Extended Exposure

- Multimedia Wall Video:  
30 second video with audio  
**\$7,500**
- Preconference HTML eBlast to  
preregistrants  
**\$3,500**
- Conference days HTML eBlast  
to attendees  
**\$4,000**
- Hotel Room Drop  
**\$4,000**
- Tote Bag Insert  
**\$3,000**
- Premier Exhibit Hall  
Passport Listing  
**\$1,500**
- Premier Mobile App Listing  
**\$1,500**

#### Extra Exposure

For additional promotional exposure  
(photos, pricing, and specs for items  
such as floor clings, column wraps,  
digital signage, and charging stations)  
**visit [www.painweek.org/2020catalog](http://www.painweek.org/2020catalog)**

# 6

### Packages

#### Exhibitor Plus Package **\$7,500**

##### *Includes:*

- Preconference email
- Tote bag insert
- Postconference email

#### Sponsor Recruitment Package **\$10,000**

##### *Includes:*

- Preconference email
- Tote bag insert
- Full-page event ad in the onsite  
Program Guide (for single sponsor)
- Sponsored push notification
- Sponsored Tweet
- Hotel room drop







For additional information on how to maximize your PAINWeek experience, please contact:

● **Mike Shaffer**  
ms@painweek.com  
(973) 233-5572

## Sponsorship Packages

	Diamond \$50,000	Platinum \$35,000	Gold \$20,000	Silver \$10,000
Recognition on the PW Conference Mobile App	●	●	●	●
Priority for Internal Meeting Space Request	●	●		
Recognition on the Multimedia Video Wall (also includes static side panels)	●	●	●	●
Full Access Conference Registrations	4	2	1	
Program Book Recognition	●	●		
Exhibit Hall Floor Cling (outside sponsor exhibit booth)	●	●		
Conference Registration List	●	●	●	
Premier Listing on Exhibit Passport	●	●	●	●
Recognition on painweek.org	●	●	●	●
Recognition on Exhibit Hall Entrance Signage	●	●	●	●
Recognition on Step & Repeat (outside of Exhibit Hall)	●	●	●	●
Recognition in Q3 PAINWeek Journal	●	●		
Exclusive Welcome & Closing Reception Sponsorship	●			
Recognition on selected Column Wraps (outside of Exhibit Hall)	●	●	●	●
Priority consideration for PDM Encore Presentations	●	●		
4-color Cube Sponsorship	●			





**Get a piece of this action...**







**Contact** → Mike Shaffer [ms@painweek.com](mailto:ms@painweek.com) or (973) 233-5572



