exhibit & sponsorships

September 8—12, 2020

The Cosmopolitan of Las Vegas
1st Providers Choice Pain Medicine EMR Software
Adit
American Headache Society
Americare Network LLC
Appriss Health
Aprima, an eMDs Company
Aspen Medical Products
Assertio Therapeutics
BioDelivery Sciences International Inc.
BioDelivery Sciences International Inc. Medical Affairs
Clarity Lab Solutions
Clinical Pain Advisor
Collegium
Compulink Healthcare Solutions
Conf rm BioSciences / Prescient Medicine
CoxHealth
Curax Pharmaceuticals LLC
Daiichi Sankyo Inc
Department of Veterans Affairs
Doctor Multimedia
Dr. Reddy’s Laboratories, Inc.
Drug Testing Program Management
DRUGSCAN
Emergent BioSolutions
EMF Medical Devices, Inc.
Erchonia Corporation
Ethos Laboratories
Fidia Pharma USA Inc.
Galt Pharmaceuticals
Horizon Therapeutics
H-Wave
Image X Innovation
Inf nity Massage Chairs
INFUSION by LIVING HEALTHY CORP
Innovida Pharmaceutique
International Myopain Society
Karuna Labs
Las Vegas HEALS
LeadingResponse
Legally Mine
MD HEALTH CARE
Medi Lazer
Medical Books by Success Concepts
Millennium Health
Multi Radiance Medical
National Labs
Nature’s Wonder
NeuroFlow
NextGen Laboratories
NovaDX
Oxford University Press
Pachamama CBD
Pain Medicine News
Paradigm Laboratories
Parkway Clinical Laboratories
PathLab Services Inc.
Patient Mind, Inc.
Pf zer and Lilly
Practical Pain Management
Predictive Biotech
PRISKA (Pain Assessment Resources)
Provation
Providers Clinical Support System and
Opioid Response Network
Rapid Release Therapy
Real Lab
Regenerative Labs
Regenerative Biologics: Stem Cell Therapy
Regenesis Biomedical
ReviveMD
Royal Bee
Rx Destroyer–C2R Global Manufacturer
Safe Chain Solutions
Salix Pharmaceuticals
Salonpas
SBA Loan Group
SCILEX Pharmaceuticals
Skylar
Sovereign Properties
Summus Medical Laser
Taylor and Francis Group
TerSera Therapeutics
Teva Pharmaceuticals
The Mend
The Physician's Choice CBD
Theranica Bio-Electronics
TrueMED
U.S. Pain Foundation
University of Maryland Baltimore
US Army Healthcare Recruiting
Veterans In Pain, V.I.P.- A 501c3 Nonprofit
Wolters Kluwer
Zyla Life Sciences
Accelerate awareness of your brand with this highly diverse, multidisciplinary group of frontline practitioners!
**Why exhibit?**
Your brand will benefit from face time with the most interested and committed group of practitioners on the frontlines of pain management!

**Exhibit Hall Show Hours**

The Exhibit Hall is open to registered attendees wearing name badges during the following times:

**Wednesday**
September 9
6:45p – 9:00p
Welcome Reception

**Thursday**
September 10
10:00a – 12:30p
2:30p – 5:00p

**Friday**
September 11
10:00a – 12:30p
2:30p – 4:30p

**Closing Reception**
3:30p – 4:30p

The Exhibit Hall will be closed to attendees from 12:30p – 2:30p Thursday and Friday. Confirmed exhibitors with exhibit-only badges may still enter the hall.

**Please note:**
There are concurrent educational sessions taking place during Exhibit Hall open hours. All times listed are subject to change based on final conference agenda.

**Fees**

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Exhibit Hall Badges</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ × 10’ Booth</td>
<td>4</td>
<td>$4,500</td>
</tr>
<tr>
<td>10’ × 20’ Booth</td>
<td>8</td>
<td>$8,000</td>
</tr>
<tr>
<td>10’ × 30’ Booth</td>
<td>8</td>
<td>$12,000</td>
</tr>
<tr>
<td>20’ × 20’ Island</td>
<td>8</td>
<td>$25,000</td>
</tr>
<tr>
<td>20’ × 30’ Island</td>
<td>8</td>
<td>$37,500</td>
</tr>
<tr>
<td>20’ × 40’ Island</td>
<td>10</td>
<td>$50,000</td>
</tr>
<tr>
<td>30’ × 30’ Island</td>
<td>10</td>
<td>$56,250</td>
</tr>
<tr>
<td>40’ × 40’ Island</td>
<td>10</td>
<td>$100,000</td>
</tr>
</tbody>
</table>
**Included with Paid Exhibits:**

- One-time use preregistrant list available August 3, 2020 (may only be used for a mailing to promote booth)*
- Listing in the onsite program book
- Listing on our website
- Listing on our mobile site
- 24-hour general security
- 7" x 44" printed booth sign
- 6'-draped table with 2 side chairs and wastebasket
- 8'-high back drape
- 3'-high side drape
- General aisle maintenance

*Please request from:* exhibits@painweek.org with an electronic sample of intended mailer

<table>
<thead>
<tr>
<th>Dates/Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>April 1</strong></td>
</tr>
<tr>
<td>Exhibitor housing reservations open</td>
</tr>
<tr>
<td><strong>May 1</strong></td>
</tr>
<tr>
<td>PDM application deadline</td>
</tr>
<tr>
<td><strong>May 15</strong></td>
</tr>
<tr>
<td>Exhibitor Services Kit available</td>
</tr>
<tr>
<td>Lead retrieval services order form available</td>
</tr>
<tr>
<td><strong>July 10</strong></td>
</tr>
<tr>
<td>Preliminary booth assignments provided</td>
</tr>
<tr>
<td><strong>July 10</strong></td>
</tr>
<tr>
<td>Last day to submit Exhibit Hall booth descriptions</td>
</tr>
<tr>
<td><strong>July 31</strong></td>
</tr>
<tr>
<td>Deadline to submit request for booth location change</td>
</tr>
<tr>
<td><strong>August 3</strong></td>
</tr>
<tr>
<td>Electronic preregistration mailing list available to all exhibitors &amp; sponsors. A mockup of proposed mailer must be preapproved prior to receiving list. PAINWeek does not provide attendee email addresses</td>
</tr>
<tr>
<td><strong>August 5</strong></td>
</tr>
<tr>
<td>Advanced freight receiving start (tentative date; check Exhibitor Services Kit)</td>
</tr>
<tr>
<td><strong>August 7</strong></td>
</tr>
<tr>
<td>Deadline for housing reservations (subject to availability)</td>
</tr>
<tr>
<td><strong>August 12</strong></td>
</tr>
<tr>
<td>Deadline for exhibit decorator discount price (tentative date; check Exhibitor Services Kit)</td>
</tr>
<tr>
<td><strong>August 17</strong></td>
</tr>
<tr>
<td>Registration for booth staff due</td>
</tr>
<tr>
<td><strong>August 21</strong></td>
</tr>
<tr>
<td>Early bird pricing deadline for lead retrieval packages</td>
</tr>
<tr>
<td><strong>August 21</strong></td>
</tr>
<tr>
<td>Advanced freight deadline (tentative date; check Exhibitor Services Kit)</td>
</tr>
<tr>
<td>Deadline for review of all proposed room drop and tote bag artwork to be approved by PAINWeek</td>
</tr>
<tr>
<td>Room drop/tote bag materials may be received. Do not send materials earlier than this date</td>
</tr>
<tr>
<td><strong>August 27</strong></td>
</tr>
<tr>
<td>Deadline for room drop and tote bag materials to be received in Las Vegas. All materials must be preapproved prior to receiving mailing instructions</td>
</tr>
<tr>
<td><strong>September 8</strong></td>
</tr>
<tr>
<td>Installation of exhibits: 9:00a – 5:00p</td>
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<tr>
<td><strong>September 9</strong></td>
</tr>
<tr>
<td>Installation of exhibits: 9:00a – 5:00p</td>
</tr>
<tr>
<td>All exhibits must be set up no later than 5:00p Exhibit Hall/Welcome Reception:</td>
</tr>
<tr>
<td>6:45p – 9:00p</td>
</tr>
<tr>
<td><strong>September 10</strong></td>
</tr>
<tr>
<td>Scientific Poster Reception: 6:30p – 8:30p</td>
</tr>
<tr>
<td><strong>September 10 – 11</strong></td>
</tr>
<tr>
<td>Exhibits continue: Thursday 10:00a – 12:30p; 2:30p – 5:00p Friday 10:00a – 12:30p; 2:30p – 4:30p</td>
</tr>
<tr>
<td><strong>September 11</strong></td>
</tr>
<tr>
<td>Exhibit Hall/Closing Reception: 3:30p – 4:30p</td>
</tr>
<tr>
<td>Dismantling of exhibits: 5:00p – 10:00p</td>
</tr>
<tr>
<td><strong>September 12</strong></td>
</tr>
<tr>
<td>Dismantling of exhibits: 8:00a – 12:00p</td>
</tr>
<tr>
<td>All booth materials must be packed and removed no later than noon</td>
</tr>
</tbody>
</table>

**Please note:**

There are concurrent educational sessions taking place during Exhibit Hall open hours. All times listed are subject to change based on final conference agenda.
Extended Visibility & Engagement Opportunities

1

Product, Disease Awareness & Medical Information Programs (PDM)

Why sponsor a PDM?
You will have access to 300-400 highly engaged practitioners exposed to your brand. Far beyond your presence in the Exhibit Hall, you will have 60 minutes of their undivided attention!

Time Slots/Fees

Breakfast
8:30a – 9:30a

Lunch
12:30p – 1:30p

$65,000*
Breakfast or lunch slot

*Does not include food and beverage (F&B). Sponsors will purchase and coordinate F&B services directly with the hotel.

AV Included

→ Dual screen projection on left & right side of the stage
→ Pipe and drape
→ Stage riser and stairs
→ Front screen projection
→ 9’ × 12’ LCD projector, podium, with handheld microphone
→ Sound kit with 6-8 channel mixer
→ 1 slide advance
→ 1 laser pointer
→ 1 slide show laptop
→ 1 AV tech

Please note:
Only 1 sponsored session per slot.
No CME sessions are scheduled during these time slots.

2

Optional Onsite Logistics and Registration Services

We offer optional logistical services for your satellite events, providing extra attention. Fees are based on the scope, size, and number of sponsored programs.
3

Spotlight: Emerging Therapies and Devices

Geared for exposure to a larger audience, this afternoon break slot promotes your emerging therapy and/or device to highly interested and engaged practitioners.

Fees:
$15,000 per 50-minute slot in conference function room (100 seats max)

Available Tuesday-Saturday, 3:40p – 4:30p

Sponsor has option to provide refreshments for an additional cost.

Does not include faculty honorarium.

4

Expert Opinion Live!

Your own expert presents on a pain-related topic in the eol theatre set-up in the Exhibit Hall.

Fees:
$6,500 per 30-minute slot, 30 seats max

Available Thursday and Friday, 10:30a – 11:00a

Sponsor has option to provide refreshments for an additional cost.

Does not include faculty honorarium.
Sponsorship Opportunities & Packages

5

Sponsorship Opportunities

Activities

→ Themed Day
  (eg, Advanced Practice Provider Day)
  One day available Tuesday-Saturday
  $50,000

→ Next Generation/Meet the Faculty Reception
  (convened Tuesday evening)
  $25,000

→ Welcome Reception/Exhibit Hall Opening
  (convened Wednesday evening)
  $40,000

→ Poster Session Reception
  (convened Thursday evening)
  $30,000

Single-Sponsor Amenities

→ Program Guide
  (includes ad space for covers 2, 3, 4, and rob ad)
  $40,000

→ Mobile App Sponsorship
  $20,000

→ Tote Bags
  $15,000

→ Name Badge Lanyards
  $17,000

Extended Exposure

→ Multimedia Wall Video:
  30 second video with audio
  $7,500

→ Preconference html eBlast to preregistrants
  $3,500

→ Conference days html eBlast to attendees
  $4,000

→ Hotel Room Drop
  $4,000

→ Tote Bag Insert
  $3,000

→ Premier Exhibit Hall Passport Listing
  $1,500

→ Premier Mobile App Listing
  $1,500

Extra Exposure

For additional promotional exposure (photos, pricing, and specs for items such as floor clings, column wraps, digital signage, and charging stations)

visit www.painweek.org/2020catalog

Packages

Exhibitor Plus Package
$7,500

Includes:

→ Preconference email
→ Tote bag insert
→ Postconference email

Sponsor Recruitment Package
$10,000

Includes:

→ Preconference email
→ Tote bag insert
→ Full-page event ad in the onsite Program Guide (for single sponsor)
→ Sponsored push notification
→ Sponsored Tweet
→ Hotel room drop
## Sponsorship Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on the PW Conference Mobile App</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Priority for Internal Meeting Space Request</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on the Multimedia Video Wall (also includes static side panels)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Full Access Conference Registrations</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Program Book Recognition</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall Floor Cling (outside sponsor exhibit booth)</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
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<tr>
<td>Conference Registration List</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Premier Listing on Exhibit Passport</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Recognition on painweek.org</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition on Exhibit Hall Entrance Signage</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition on Step &amp; Repeat (outside of Exhibit Hall)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Q3 PAINWeek Journal</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Welcome &amp; Closing Reception Sponsorship</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on selected Column Wraps (outside of Exhibit Hall)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Priority consideration for PDM Encore Presentations</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-color Cube Sponsorship</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For additional information on how to maximize your PAINWeek experience, please contact:

- **Mike Shaffer**  
  ms@painweek.com  
  (973) 233–5572
Get a piece of this action...
Contact → Mike Shaffer  ms@painweek.com or (973) 233–5572