

# **PAINWEEK<sup>®</sup>**

## **PAINWeek<sup>®</sup> 101**

**Guide and  
Recommended Course Schedule  
For First Time Attendees**



This guide can be used by itself or in conjunction with the live PAINWeek 101 courses offered below. PAINWeek 101 Live Courses will be led by PAINWeek veterans, faculty, staff, and representatives from the CME/CE provider. No preregistration necessary. Course is not certified for CME/CE credit.

**PAINWeek 101 Live Course**

<b>Tuesday, September 6</b> 7:00 PM – 7:30 PM	Level 4/Nolita 3
<b>Wednesday, September 7 (encore) *</b> 7:00 AM – 7:30 AM (classes begin at 7:30 AM)	Level 4/Nolita 3
* if you are opting for the Wednesday morning course, we encourage you to register for the conference on Tuesday	

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## **PAINWeek 101**

### **Introduction**

PAINWeek 101 was developed for first-time attendees and those wanting to maximize their PAINWeek experience. This guide can be used independently or in tandem with the live course.

### **Onsite Registration**

Welcome to PAINWeek! Now in its 5th year, PAINWeek is the nation's largest pain conference for frontline practitioners. Over 1,500 of your colleagues from many disciplines and specialties will be attending this year's conference—proof of the level of interest in this critical healthcare issue and of the value of PAINWeek in addressing the concern.

The Registration Desk for PAINWeek 2011 is located in The Chelsea Commons on Level 4 of the Cosmopolitan. The desk is open each day of the conference, on the following schedule:

Tuesday, 9/6	2:00 PM – 8:00 PM
Wednesday, 9/7	5:00 AM – 7:00 PM
Thursday, 9/8	6:00 AM – 6:00 PM
Friday, 9/9	7:00 AM – 6:00 PM
Saturday, 9/10	7:00 AM – 4:00 PM

**TIP:** If you plan to check-in to the hotel on Tuesday, take advantage of the Tuesday registration option. Courses start at 7:30 AM on Wednesday; beat the crowd and be ready to go!

#### *PAINWeek Registration Special! The PAINWeek Virtual Learning Center*

Experience ALL of the PAINWeek courses—including those you don't get to while onsite! This package includes your conference registration PLUS access to all 100+ hours of content online (slides and synced audio). Online content will be available beginning no later than October 1st. Find out more in your conference materials received at registration, or visit the Virtual Learning Center on Level 3.

**NOTE:** Due to copyright restrictions and other factors, certain courses may not be available online. This should not affect more than 5% of the total course agenda. Online courses are not certified for credit.

### **What's at PAINWeek?**

#### **The Curriculum**

The PAINWeek curriculum offers our attendees over 100 hours of continuing medical education. Over the 4 days of the conference, most people can earn 28-30 credit hours. A suggested course schedule for

first-time attendees (The 101 agenda) has been compiled for your reference. You'll find it in your red program book, and on our Web site.

The core curriculum is organized into 17 tracks covering the following fields of interest:

BHV	Behavioral Pain Management
CAM	Complementary and Alternative Medicine
EMR	Emergency Medicine
HCH	Health Coaching
HYP	Hypnosis
INT	Interventional Pain Management
MDL	Medical/Legal
NAD	National Association of Drug Diversion Investigators
NRO	Neurology
PAL	Pain and Palliative Care
PCD	Pain and Chemical Dependency
PEF	Pain Educators Forum
PHM	Pharmacology
REG	Regional Pain Syndromes
RHM	Rheumatology
SGX	Sex and Gender
TUF	Tufts University School of Medicine

Additional program offerings are denoted by codes SYM (Satellite Events and Symposia), PDM (Product Theatre, Disease Awareness, Medical Information), POS (Poster Sessions), and KEY (Keynote Address/Awards) and are discussed further below.

### **Satellite Events and Symposia**

Satellite events are commercially supported activities that complement the PAINWeek curriculum. There are no fees to attend any of these educational activities; because seating is strictly limited, preregistration is usually required, and preference will be given to preregistrants.

Visit [www.painweek.org/attendees/symposia-satellite-events](http://www.painweek.org/attendees/symposia-satellite-events) to learn more and register.

Please plan on arriving at the door no later than 10 minutes prior to start time to ensure that your seat is held for you. A limited number of meals or refreshments will be served where indicated.

Satellite events include both certified (SYM) and noncertified programs (PDM). Course descriptions for certified activities, faculty disclosures, and protocol for obtaining CME/CE credit will be provided by individual event organizers. Please contact the organizers for further details.

## Special Events

Be sure to make note of the following SPECIAL events scheduled throughout the duration of the conference:

Keynote Address: Wednesday, September 7 at 6:30 PM, Level 4 Chelsea 4

The Keynote Address at PAINWeek 2011 will be delivered by Kevin Pho, MD, a nationally recognized opinion leader in the use of social media (blogging, Facebook, Twitter, etc) in health care by both patients and clinicians.

Welcome Reception: Wednesday September 7, following the Keynote Address

Meet fellow attendees, faculty, and exhibitors at the PAINWeek Welcome Reception, in the Exhibit Hall, Level 4.

Poster Session and Reception: Thursday, September 8 at 6:00 PM

To enrich the attendee experience, we offer poster sessions to share the latest information from current research and clinical findings. Podium presentations are scheduled for Friday September 9 at 7:30 AM.

## The Exhibit Hall

As you plan your PAINWeek experience don't forget to leave time in your schedule for several visits to the Exhibit Hall. You'll find more than 60 exhibits with representatives ready to demonstrate their latest products and offer information on the most advanced equipment, supplies, and services for your practice. Morning and afternoon breaks are built into the conference schedule, and these are good times to visit. The PAINWeek Cyber Café is also located in the exhibit hall.

## Exhibit Hall Hours

The exhibit hall is open to registered attendees wearing name badges during the following times:*		
Wednesday, September 7	Thursday, September 8	Friday, September 9
7:30 PM – 9:30 PM Opening Reception	9:00 AM – 12:30 PM 1:30 PM – 5:30 PM	9:00 AM – 12:30 PM 1:30 PM – 5:30 PM 5:30 PM – 7:30 PM Closing Reception
*hours are subject to change		

## *SPECIAL EXHIBIT HALL FEATURE: Living Beyond Pain: A Gallery of Creative Expression*

The Living Beyond Pain Gallery is a multimedia showcase that presents creative expressions of prevailing—real-life stories of coping, managing, and moving beyond pain, created by people with pain and their caregivers. The Gallery houses a variety of media formats, including art video, music, personal narratives, and poetry. A creative competition, with prizes, is being conducted from among gallery participants during 2011-2012. Selected gallery contributions are on display here at PAINWeek 2011. The Living Beyond Pain Gallery is an element of a new program expressly designed for people with chronic pain and those who care for them: Life Beyond Pain.

Patients with pain and their caregivers are invited to participate, and healthcare providers are encouraged to share this opportunity with their patients.

### **Getting Credit for CME/CE Course Attendance**

PAINWeek is sponsored by Global Education Group, accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. You'll find Accreditation Statements by specialty in your white CME program book.

In order to receive credit, participants must attend the course and complete the online credit application at [www.painweek.org](http://www.painweek.org) and evaluation form by October 31, 2011.

Participants can only claim the hours they were actually in attendance. Statements of credit and certificates of attendance are available to print upon completion of online forms.

### **Getting Around PAINWeek**

#### The Conference

Conference activities will take place on Level 3 and Level 4 of the resort. You will find floor maps of the conference facilities in your red program book. There is also interactive directional signage to assist in locating specific areas and rooms. Electronic displays located outside each conference room will detail the scheduled activities for that space. Please watch for last-minute schedule changes by monitoring these boards.

#### The Cosmopolitan

The Cosmopolitan of Las Vegas offers an abundance of amenities for PAINWeek attendees. Visit the resort web site [www.cosmopolitanoflasvegas.com](http://www.cosmopolitanoflasvegas.com) to read about The Restaurant Collection, and other features of the resort that you will want to check out during your PAINWeek experience.

## The City

The Cosmopolitan is conveniently located next to Bellagio and CityCenter, and is a short cab ride from McCarran international Airport (approximate fare \$15).

A Food Court is located just off-site as an alternative to The Restaurant Collection, and many other dining and entertainment options are available.

## Getting Updates

To get late-breaking news, reminders, course changes, room changes, follow us on Twitter

<http://www.twitter.com/PAINWeek>

## FAQs

### Why is there a red program book and a white program book and what's the difference?

The white program book only contains information on certified for credit CME/CE activities. Full accreditation information will be listed here. This book contains no commercial advertisements or sponsored information.

In addition to the certified activities, the red program book also includes noncertified activities like PDM programs (product theatre, disease awareness, and medical information), the key note address, exhibit information, and other activities.

Both books include an agenda and faculty information.



### Do I need to attend everything on the schedule?

PAINWeek offers many different types of programming and courses, over 100+ hours of CME/CE credit. You cannot physically attend every course. PAINWeek envisions that you will plan your personal curriculum to best suit your individual practice and educational needs. If there are courses being presented concurrently that you would like to attend, don't fret. PAINWeek will be recording most CME/CE courses and these will be available after the conference for you to view. Please note that it is highly unlikely PDM courses and symposia will be recorded. You may purchase access for \$100 at the PAINWeek Virtual Learning Center located at the Level 3 Registration Area.

### Do I need to preregister for any courses?

No, once you have registered for PAINWeek, you are free to attend any sessions you wish. There is no preregistration required with the exception of meal symposia and PDM programs. You should have received information in the mail, tote bag, or room drop. All courses are listed online at <http://www.painweek.org/attendees/symposia-satellite-events> or in the program book. Because there is limited seating for these meal activities, we recommend you preregister well before arriving onsite in Las Vegas. If you would still like to attend an activity that may be completely booked you can still try by showing up early in front of the activity room.

### **How will I request/receive my CME/CE credit?**

To receive credit, you must complete the online course evaluation forms and the request for credit form. You can do this from the Cyber Café, from your own laptop, or at home. Many attendees choose to complete the forms at breaks or after each day. We allow you to complete evaluations and requests for credits until October 31, 2011 so you can do it at home if you prefer.

*Hint:* If you decide to do your evaluations and credit requests later, keep some notes and key thoughts about each course and faculty speaker so you can refer back later.

## **PAINWeek 101**

### ***A Recommended Course Schedule***

Global Education Group, program faculty, and PAINWeek staff have developed a recommended course agenda for first-time attendees and those wanting to maximize their PAINWeek experience. This agenda is designed to offer the broadest possible exposure to the various course tracks, faculty, and symposia that are featured at this year's PAINWeek. These courses are also indicated in your Program Book with a red asterisk \*. Keep in mind these are only suggested courses and you are encouraged to attend any course that best fits your professional and educational needs. Please refer to the program book for a full list of courses.

### **Wednesday, September 7**

7:30 AM - 8:25 AM	PEF-01	<b>Pain Mechanisms</b> <i>In order to successfully clinically manage pain, it is essential to begin with an understanding of the underlying mechanisms responsible for its generation.</i> David M. Glick, DC, DAAPM, CPE
8:35 AM - 9:30 AM		Consult your red program book for course selections or commercially-

supported activities that may be of interest to you.

9:30 AM - 10:00 AM

**BREAK**

10:00 AM - 10:55 AM

PEF-02

**Chronic Pain Assessment**

*Learn effective clinical interviewing and pain assessment—critical to the appropriate diagnosis and management of pain.*

Michael R. Clark, MD, MPH, MBA

11:05 AM - 12:00 PM

PEF-03

**Pain Diagnostic Methods**

*An introduction to basic structural and functional studies used for the diagnosis of pain-related problems, including a discussion of their limitations.*

David M. Glick, DC, DAAPM , CPE

12:00 PM - 2:00 PM

Consult your red program book for course selections or commercially-supported activities that may be of interest to you.

2:00 PM - 2:55 PM

PEF-04

**Pain Therapeutics**

*How to select pharmacotherapy for pain—a case-based learning approach*

Christopher M. Herndon, PharmD, BCPS, CPE

3:05 PM - 4:00 PM

HCH-02

**Pain Management Coaching: The Bridge to Patient Engagement**

*Case studies are used to demonstrate the effectiveness of coaching in enhancing patient compliance and achieving better outcomes.*

Rebecca Curtis, ACC

4:00 PM - 4:30 PM

**BREAK**

4:30 PM - 5:25 PM

PEF-05

**Chronic Pain Syndromes**

*Chronic pain impacts patients' physiological and psychological well-being. Understand chronic pain syndromes, as well as how to incorporate that information into daily practice.*

Thomas B. Gregory, PharmD, BCPS, CGP, CPE

5:35 PM - 6:30 PM

MDL-03

**DEA Updates: Pill Mills, Predators, and Piranhas: Current Events in dispensing and Prescribing Controlled Substances**

*An update on the impact of new laws and guidelines on dispensing and prescribing controlled medications.*

Jennifer Bolen, JD; Eric Vinsant, JD

6:30 PM - 7:30 PM

KEY-01

**WELCOME, AWARDS, and KEYNOTE ADDRESS**

*Welcoming remarks by Michael R. Clark, MD, MPH, MBA*

*Keynote Address by Kevin Pho, MD*

7:30 PM - 9:30 PM

## WELCOME RECEPTION

*Join your colleagues in the Exhibit Hall for a Cocktail Reception after the Keynote Address*

## Thursday, September 8

7:30 AM - 8:25 AM

SIS-04

### **Clinical Implications of the Opioid REMS**

*The background, chronology of the events, and potential clinical implications of the opioid REMS for the frontline practitioner*

Kevin L. Zacharoff, MD, FACPE, FACIP, FAAP

8:35 AM - 9:30 AM

Consult your red program book for course selections or commercially-supported activities that may be of interest to you.

9:30 AM - 10:00 AM

## BREAK

10:00 AM - 10:55 AM

PEF-08

### **Transferring Ownership of Chronic Pain Management to Primary Care**

*Three models for improving chronic pain management in primary care. Strengths and weaknesses of each model are discussed, along with appropriate situations in which to consider them.*

Michael E. Schatman, PhD, CPE

11:05 AM - 12:00 PM

SIS-07

### **Safe and Effective Treatment of Chronic Pain in Older Adults: Considerations and Educational Needs**

*The challenges of the medical treatment of chronic pain in the geriatric patient population.*

Salma Lemtouni, MD; Kevin L. Zacharoff, MD, FACPE, FACIP, FAAP

12:00 PM - 2:00 PM

Consult your red program book for course selections or commercially-supported activities that may be of interest to you.

2:00 PM - 2:55 PM

SIS-09

### **Chronic Pain Patient Advocacy by Clinicians: What Are the Limits?**

*Ethical and practical implications of advocating for chronic pain patients are addressed from different perspectives*

Michael E. Schatman, PhD, CPE

3:05 PM - 4:00 PM

EMR-01

### **Acute Pain Management in the Emergency Department**

*A review of general principles for clinicians to employ while tending to their patients in the emergency room.*

Eric J. Larson, MD

4:00 PM - 4:30 PM

## BREAK

4:30 PM - 5:25 PM      PEF-11      **Certified Pain Educators in Practice: Panel Discussion**  
*Learn about the Certified Pain Educator credential, increasingly sought by practitioners who want to demonstrate achievement of a measurable level of competency in this important field.*  
Thomas B. Gregory, PharmD, BCPS, CGP, CPE; Christopher M. Herndon, PharmD, BCPS, CPE; Michelle A. Lamantia, MD, CPE; Mary Lynn McPherson, PharmD, BCPS, CPE; Michael E. Schatman, PhD, CPE

5:35 PM - 6:30 PM      EMR-02      **Adults With Chronic Pain in the Emergency Department**  
*Concrete suggestions for dealing with the addicted patient seeking pain medication for nonmedical conditions.*  
Eric J. Larson, MD

## Friday, September 9

7:30 AM - 8:25 AM      PHM-01      **Short-Acting and Long-Acting Opioids in the Treatment of Chronic, Episodic, and Breakthrough Pain**  
*Learn how to select from the opioids, based on drug-related and patient-related variables, including choosing between (or converting between) short-acting and long-acting opioids, and how to appropriately dose opioids for breakthrough pain.*  
Kathryn L. Hahn, PharmD, DAAPM, CPE

8:35 AM - 9:30 AM      Consult your red program book for course selections or commercially-supported activities that may be of interest to you.

9:30 AM - 10:00 AM      **BREAK**

10:00 AM - 10:55 AM      SIS-13      **Postamputation Pain: Mechanisms and Model**  
*Postamputation pain is ubiquitous in amputees, but very poorly understood by those who treat these patients. This presentation discusses possible pathophysiology with an eye to therapeutic targets.*  
R. Norman Harden, MD

11:05 AM - 12:00 PM      PHM-03      **A "Topical" Review of Pain Treatment**  
*A review of the physiology of the epidermis as it relates to drug delivery and the pharmacologic properties of analgesics or anesthetics commonly administered topically or transdermally.*  
Christopher M. Herndon, PharmD, BCPS, CPE

12:00 PM - 2:00 PM      Consult your red program book for course selections or commercially-supported activities that may be of interest to you.

2:00 PM - 2:55 PM	SIS-15	<p><b>Opioids: the Good, the Bad, and the Ugly</b>  <i>Opioids remain the gold standard of treatment for moderate-to-severe acute and chronic pain. This session reviews the positive aspects of opioid use for chronic pain as well as the negative consequences.</i>  Sean Mackey, MD, PhD, CPE</p>
3:05 PM - 4:00 PM	RHM-01	<p><b>Inflammatory Arthritis</b>  <i>A logical approach to the differential diagnosis of a patient with monoarticular, oligoarticular, or polyarticular presentation, based on clinical experience.</i>  Ronald J. Rapoport, MD, FACR</p>
4:00 PM - 4:30 PM		<b>BREAK</b>
4:30 PM - 5:25 PM	PAL-02	<p><b>Pharmacologic Management of Pain in Advanced Illness</b>  <i>This session reviews the management of pain associated with both cancer and noncancer advanced illness, with emphasis on how to craft rational polypharmacy regimens, and how to adjust therapy based on patient response.</i>  Mary Lynn McPherson, PharmD, BCPS, CPE</p>

**Saturday, September 10**

7:30 AM - 8:25 AM	BHV-03	<p><b>Preparing Patients for Opioid Therapy</b>  <i>This presentation reviews practical strategies for using effective spoken and written communication to help your patients prepare for chronic opioid therapy.</i>  Geraldyn Datz, PhD</p>
8:35 AM - 9:30 AM		Consult your red program book for course selections or commercially-supported activities that may be of interest to you.
9:30 AM - 10:00 AM		<b>BREAK</b>
10:00 AM - 10:55 AM	HYP-06	<p><b>Nonpharmacological Pain Relief: Expanding the Scope of Your Practice</b>  <i>"Integrative" pain management physicians can offer their patients the best pharmaceutical and nonpharmaceutical treatments available. The future is now!</i>  Daniel F. Cleary; Michael B. Ellner, CHt, MSH</p>

11:05 AM - 12:00 PM	SIS-18	<p><b>Case Studies in Chronic Pain Management</b>  <i>Several patient profiles are offered for discussion. In each, the patient presents with a complaint of pain and the presentation focuses on diagnosis and treatment options. The audience is invited to participate.</i>  Yvonne M. D'Arcy, MS, CRNP</p>
12:00 PM - 2:00 PM		<p>Consult your red program book for course selections or commercially-supported activities that may be of interest to you.</p>
2:00 PM - 2:55 PM	HYP-07	<p><b>The Language of Success: The Theory and Practice of Modern Medical Hypnosis in Pain Management Settings</b>  <i>This presentation focuses on the modern theory and implementation of hypnosis in pain management settings.</i>  Michael B. Ellner, CHt, MSH; Daniel F. Cleary</p>
3:05 PM- 4:00 PM	PHM-08	<p><b>New Drugs in Pain Management and Palliative Care</b>  <i>Learn about the indications, dosing, adverse effects, drug interactions, and appropriate use of new analgesics and other medications used for palliative care.</i>  Mary Lynn McPherson, PharmD, BCPS, CPE</p>

