

ADVERTISER INFORMATION*

ORGANIZING COMPANY/AGENT (if different from advertiser)

SPONSORING COMPANY _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ POSITION _____

PHONE _____ FAX _____

CONTACT'S E-MAIL ADDRESS _____

AUTHORIZED SIGNATURE _____ POSITION _____

COMPANY/AGENT _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ POSITION _____

PHONE _____ FAX _____

CONTACT'S E-MAIL ADDRESS _____

AUTHORIZED SIGNATURE _____ POSITION _____

Agreement terms and conditions are on the reverse of this page and are incorporated by reference into this Agreement. By executing this Agreement, Advertiser agrees to be bound thereby as if same had been set forth fully herein.

*Note: If you received a complimentary room drop, tote bag stuffer, or program book ad, or if it was included in your sponsorship package, we ask that you still complete this form so that we may direct queries to the appropriate person.

ADVERTISING OPPORTUNITY SELECTION(S)

- Full Page Ad in Onsite Program Book** **\$1,000**
- Hotel Room Drop** **\$3,000**
- Conference Tote Bag Insert** **\$2,000**

Delivery Date: Attendees receive program book onsite upon conference registration
Specs/Max Dimensions:
 4-color; Trim size 8"x10.5"; Bleed 0.125"
 Digital ads are acceptable in the following formats: EPS or PDF with all images and fonts embedded, and TIFF or JPEG formats at 1200 ppi with no compression applied
Materials Shipping: Submit electronically to ri@aventineco.com
Materials Deadline: July 30*

Delivery Date: Delivered to all attendee guest rooms on Wednesday evening, September 8
Specs/Max Dimensions:
 No larger than 8" x 10"
 Max weight 8 ounces
Materials Shipping: 2,000 finished pieces to be mailed to Las Vegas. PAINWeek will provide shipping instructions.
Materials Deadline: Must be received between August 9 and August 20.*

Delivery Date: Attendees receive onsite upon registration
Specs/Max Dimensions:
 No larger than 8" x 10"
 Max weight 8 ounces
Materials Shipping: 2,000 finished pieces to be mailed to Las Vegas. PAINWeek will provide shipping instructions.
Materials Deadline: Must be received between August 9 and August 20.*

- PAINWeek Daily Newsletter or Meeting Wrap-Up Ad** **\$6,000**
- PAINWeek Daily and Wrap-Up Billboard** (cover tip) **\$5,000** per issue
- PAINWeek-sponsored Tweets[®]** **\$1,000** for 3 Tweets[®]

Delivery Date: Placement in the 3 daily issues (September 9-11 and meeting wrap-up)
Full Page Ad **\$6,000**
Specs/Max Dimensions:
 Daily 10" x 13"
 Wrap-Up 8.125" x 10.875"
½ Page Ad **\$3,750**
Specs/Max Dimensions:
 Daily 10" x 6.5"
 Wrap-Up 8.125" x 10.875"
Color Charge **\$1,750**

Delivery Date: Placement in the 3 daily issues (September 9-11 and meeting wrap-up)
Specs/Max Dimension:
 Daily 10" x 6"
 Wrap-Up 8.125" x 6"

PAINWeek sends a sponsored message on your behalf to PAINWeek followers on Twitter[®]. This can be used to remind attendees of your event, direct them to your booth, etc.
Specs/Max Dimensions: Maximum 140 characters (each Tweet[®] may have different copy)
Materials Shipping: Submit message to ri@aventineco.com
Materials Deadline: September 3*

*A late fee may be assessed for materials received after the deadlines unless prior arrangements have been made.

ADVERTISING OPPORTUNITY SELECTION(S)

<input type="checkbox"/> Banner Ad on painweek.org	<input type="checkbox"/> Cyber Cafe Banner Ad	<input type="checkbox"/> Check-in Kiosk Banner Ad
Digital file provided <input type="checkbox"/> \$500 PAINWeek creates digital file <input type="checkbox"/> \$1,000	Digital file provided <input type="checkbox"/> \$500 PAINWeek creates digital file <input type="checkbox"/> \$1,000	Digital file provided <input type="checkbox"/> \$500 PAINWeek creates digital file <input type="checkbox"/> \$1,000
Delivery Date: Ad is live from August 1 to September 13, 2010 Specs/Max Dimensions: 728 pixels x 90 pixels Materials Shipping: Submit electronically to ri@aventineco.com Materials Deadline: September 6*	Delivery Date: Ad is live all 4 days of the conference Specs/Max Dimensions: 728 pixels x 90 pixels Materials Shipping: Submit electronically to ri@aventineco.com Materials Deadline: August 26*	Delivery Date: Ad is live all 4 days of the conference Specs/Max Dimensions: 728 pixels x 90 pixels Materials Shipping: Submit electronically to ri@aventineco.com Materials Deadline: August 26*
<input type="checkbox"/> Electronic Advertising in Hotel Elevators \$1,000 per day	<input type="checkbox"/> Advertising on Guest Room Televisions \$1,000 per day	<input type="checkbox"/> Personalized In-Room Welcome Message \$2,500
Delivery Date: Streaming video feed or logo will play on all elevators Specs/Max Dimensions: 720 x 480 mpeg2 video Materials Shipping: Data file on CD or DVD Materials Deadline: August 16*	Delivery Date: Streaming video feed or logo will play on TV channel #93, 94 or 98 in all PAINWeek guest rooms Specs/Max Dimensions: Media in 720 x 480 mpeg2 video or logo Materials Shipping: Data file on CD or DVD Materials Deadline: August 16*	Delivery Date: All PAINWeek guest rooms Specs/Max Dimensions: Prerecorded audio message; sponsor to determine date Materials Shipping: Data file on CD or DVD Materials Deadline: August 16*
<input type="checkbox"/> Hotel Reader Board Advertising \$1,000		
Delivery Date: On reader boards throughout hotel during PAINWeek dates Specs/Max Dimensions: 720 x 480 mpeg2 video Materials Shipping: Data file on CD or DVD Materials Deadline: August 16*		

*A late fee may be assessed for materials received after the deadlines unless prior arrangements have been made.

Total from all check boxes

PAYMENT INFORMATION

- To pay by credit card, complete the following and fax to (973) 556-1058 or e-mail to ri@aventineco.com
- OR
- Make checks payable to PAINWeek and mail, with form, to 6 Erie Street, Montclair, NJ 07042



CARD #

EXP. DATE

AMOUNT

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

Advertising is not confirmed until full payment is received.

Terms and Conditions

1. Agreement

Upon acceptance by PAINWeek®, a binding agreement is created under which the Advertiser agrees to pay the advertising fee to PAINWeek for the identified advertising opportunity.

2. Location

The PAINWeek 2010 Conference will be held at the Red Rock Casino, Resort, and Spa in Las Vegas, Nevada.

3. Damage Liability

Participants will not damage, mar, deface, or abuse any wall, ceiling, floor, equipment, or any other structure belonging to the conference facility, PAINWeek, or any service contractor in any manner. This includes, but is not limited to, damage by use of nails, tacks, hooks, screws, or adhesives of any nature. No balloons, blimps, or adhesive stickers of any nature will be allowed at any time. Participants are solely liable for any such damage.

4. Event Conflicts

Participants will not schedule any receptions, hospitality suites, social functions, exhibits, product demonstrations, technical seminars, training sessions, or other event or function for attendees (or potential attendees) during event hours.

5. Indemnification

Participants shall indemnify and hold harmless PAINWeek, its directors, officers, employees, and agents, and the conference facility from and against all liabilities, damages, actions, losses, claims, and expenses (including attorney's fees) on account of personal injury, death, and damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Participant or its employees, agents, contractors, patrons, and invitees.

6. Regulations and Violations

Participant will abide by all laws, rules, and regulations of any government body and all rules and regulations of the PAINWeek 2009 Conference and the conference facility. PAINWeek reserves the right to limit or restrict sponsorship activities that, in PAINWeek's sole opinion, may violate any law, rule, or regulation or detract from the educational character of the event.

7. Payment of Advertising Fee

Payment of the advertising fee is due in full upon acceptance of this Agreement by PAINWeek. Payment by check, wire transfer, or PAINWeek accepted credit card may accompany this Agreement; otherwise, PAINWeek will invoice for payment. All invoices are due upon receipt and payable within 10 days. Advertiser will pay all PAINWeek costs of collection, including any collection agency or attorneys' fees and expenses.

8. Assignment Prohibited

Once this Agreement is accepted, the advertising is that of the Advertiser only. Advertiser may not assign, sublicense, delegate, or otherwise permit another party to join with Advertiser to conduct the advertising without the prior written consent of PAINWeek.

9. Termination of Agreement

This Agreement will automatically terminate upon the breach of either party, including without limitation, the failure to pay any invoice by its due date for any reason. This Agreement will also terminate automatically if either party ceases to do business for any reason or if either party becomes insolvent, has a receiver appointed, becomes a debtor in either a voluntary or involuntary bankruptcy proceeding, makes a general assignment for the benefit of creditors, or seeks some other form of legal protection from creditors. Advertiser will not be released from liability for payment of the advertising fee as a result of termination of this Agreement. Further performance of this Agreement will be excused and this Agreement will terminate without liability to PAINWeek if war, civil riot, strikes, fire, acts of God or nature, governmental restrictions, or any other cause beyond the control of PAINWeek renders the main conference and exhibit facility unusable for the conduct, requires the cancellation of PAINWeek Conference, or otherwise makes performance by PAINWeek impossible or illegal.

PAINWeek shall have total control over these Terms and Conditions, with the intent of providing fairness to all participants and maintaining a professional atmosphere throughout the PAINWeek 2010 Conference.