

**ADVERTISER INFORMATION\***

**ORGANIZING COMPANY/AGENT** (if different from advertiser)

SPONSORING COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ POSITION \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT'S E-MAIL ADDRESS \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ POSITION \_\_\_\_\_

COMPANY/AGENT \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ POSITION \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT'S E-MAIL ADDRESS \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ POSITION \_\_\_\_\_

Agreement terms and conditions are on the reverse of this page and are incorporated by reference into this Agreement. By executing this Agreement, Advertiser agrees to be bound thereby as if same had been set forth fully herein.

**\*Note:** If you received a complimentary room drop, tote bag stuffer, or program book ad, or if it was included in your sponsorship package, we ask that you still complete this form so that we may direct queries to the appropriate person.

**ADVERTISING OPPORTUNITY SELECTION(S)**

- Hotel Room Drop \$3,000**       **Convention Tote Bag Stuffer \$2,000**       **Program Book Ad \$1,000**

**Delivery Date:** Wednesday evening, September 9, 2009  
**Quantity:** Delivered to 1,000 rooms  
**Max dimension:** 9" x 12"; Max weight: 8 ounces  
**Prototype:** Submit electronic PDF sample for approval to ri@mededucators.com; please allow 24 hours for approval.  
**Materials shipping:** 1,000 finished pieces to be mailed to Las Vegas. PAINWeek will provide shipping label and instructions.  
**Materials deadline:** Must be received between August 10 and August 21.\*

**Delivery Date:** Upon attendee onsite registration  
**Quantity:** 1,000  
**Max dimension:** 9" x 12"; Max weight: 8 ounces  
**Prototype:** Submit electronic PDF sample for approval to ri@mededucators.com; please allow 24 hours for approval.  
**Materials shipping:** 1,000 finished pieces to be mailed to Las Vegas. PAINWeek will provide shipping label and instructions.  
**Materials deadline:** Must be received between August 10 and August 21.\*

Open to satellite event organizers and nonprofits only. Commercial advertisers please see the PAINWeek Daily and Wrap Up rate card.  
**Specs:** Trim size 8" x 10 1/2"; Bleed 0.125"; 4-color  
**Format:** Digital ads are acceptable in the following formats: EPS or PDF with all images and fonts embedded, and TIFF or JPEG formats at 1,200 ppi with no compression applied.  
**Materials deadline:** Must be received by July 31, 2009.\*  
**Web transfer:** Upload to www.painweek.org/ads/2009

\*A late fee may be assessed for materials received after the deadlines unless prior arrangements have been made.

**PAYMENT INFORMATION**

- To pay by credit card, complete the following and fax to (973) 556-1058 or e-mail to ri@mededucators.com       Make checks payable to PAINWeek and mail, with form, to 6 Erie Street, Montclair, NJ 07042

OR



CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ AMOUNT \_\_\_\_\_

CARDHOLDER'S NAME \_\_\_\_\_ CARDHOLDER'S SIGNATURE \_\_\_\_\_

Advertising is not confirmed until full payment is received.

# Terms and Conditions

## 1. Agreement

Upon acceptance by PAINWeek®, a binding agreement is created under which the Advertiser agrees to pay the advertising fee to PAINWeek for the identified advertising opportunity.

## 2. Location

The PAINWeek 2009 Conference will be held at the Red Rock Casino, Resort, and Spa in Las Vegas, Nevada.

## 3. Damage Liability

Participants will not damage, mar, deface, or abuse any wall, ceiling, floor, equipment, or any other structure belonging to the conference facility, PAINWeek, or any service contractor in any manner. This includes, but is not limited to, damage by use of nails, tacks, hooks, screws, or adhesives of any nature. No balloons, blimps, or adhesive stickers of any nature will be allowed at any time. Participants are solely liable for any such damage.

## 4. Event Conflicts

Participants will not schedule any receptions, hospitality suites, social functions, exhibits, product demonstrations, technical seminars, training sessions, or other event or function for attendees (or potential attendees) during event hours.

## 5. Indemnification

Participants shall indemnify and hold harmless PAINWeek, its directors, officers, employees, and agents, and the conference facility from and against all liabilities, damages, actions, losses, claims, and expenses (including attorney's fees) on account of personal injury, death, and damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Participant or its employees, agents, contractors, patrons, and invitees.

## 6. Regulations and Violations

Participant will abide by all laws, rules, and regulations of any government body and all rules and regulations of the PAINWeek 2009 Conference and the conference facility. PAINWeek reserves the right to limit or restrict sponsorship activities that, in PAINWeek's sole opinion, may violate any law, rule, or regulation or detract from the educational character of the event.

## 7. Payment of Advertising Fee

Payment of the advertising fee is due in full upon acceptance of this Agreement by PAINWeek. Payment by check, wire transfer, or PAINWeek accepted credit card may accompany this Agreement; otherwise, PAINWeek will invoice for payment. All invoices are due upon receipt and payable within 10 days. Advertiser will pay all PAINWeek costs of collection, including any collection agency or attorneys' fees and expenses.

## 8. Assignment Prohibited

Once this Agreement is accepted, the advertising is that of the Advertiser only. Advertiser may not assign, sublicense, delegate, or otherwise permit another party to join with Advertiser to conduct the advertising without the prior written consent of PAINWeek.

## 9. Termination of Agreement

This Agreement will automatically terminate upon the breach of either party, including without limitation, the failure to pay any invoice by its due date for any reason. This Agreement will also terminate automatically if either party ceases to do business for any reason or if either party becomes insolvent, has a receiver appointed, becomes a debtor in either a voluntary or involuntary bankruptcy proceeding, makes a general assignment for the benefit of creditors, or seeks some other form of legal protection from creditors. Advertiser will not be released from liability for payment of the advertising fee as a result of termination of this Agreement. Further performance of this Agreement will be excused and this Agreement will terminate without liability to PAINWeek if war, civil riot, strikes, fire, acts of God or nature, governmental restrictions, or any other cause beyond the control of PAINWeek renders the main conference and exhibit facility unusable for the conduct, requires the cancellation of PAINWeek Conference, or otherwise makes performance by PAINWeek impossible or illegal.

**PAINWeek shall have total control over these Terms and Conditions, with the intent of providing fairness to all participants and maintaining a professional atmosphere throughout the PAINWeek 2009 Conference.**